



Montessori At Sandy Ford Read-A-Thon School Fundraiser

December 21st, 2024 - January 18, 2025

Dear MSF Families,

Our eleventh annual **Read-A-Thon fundraiser** gets underway soon! **This is our major school fundraiser.** Last year's Read-A-Thon raised over \$13,700, which was used for new picnic tables, a "ninja line," and a new printer for the office! 53 students participated, raising an average of \$259 each. **More importantly, it's really good for our kids!** This school-wide fundraising event is unique in that the children take ownership of and pride in it. Please help your child set and achieve their goals. They'll benefit greatly from the **fulfillment of participating, contributing and succeeding.**

Our students' ages vary greatly, and even the youngest contribute! Last year, average minutes read per day, over the 29-day period, ranged from 5 minutes to 2 hours. It's ALL GREAT and every minute helps the students and the school! The elementary and junior students have always loved the Read-In, which is an overnight reading event held at the school with staff and parent volunteers. Early Childhood students may also choose to participate in a short-evening Read-In held on the same day. **This year's Read-In will take place Friday, January 17th, 2025.**

Most students participate by logging their reading minutes and gathering sponsors who donate on behalf of the student. Others participate via the OPT OUT form and a donation. Both types of participation are greatly appreciated!

Here's How It Works

✓ Now - Jan 18

Gather pledges from sponsors using your Sponsorship Form and/or a GoFundMe page

✓ Dec 20 - Jan 18

Read! & Log minutes into your Minute Recording Sheet daily

✓ Jan 17

Optional: Participate in Read-In event if you have been participating in the fundraiser

✓ Jan 13 - Jan 18

Collect pledges from sponsors. Return your Minute Recording Sheet, your Sponsorship Form and your collected money to school.

Inside This Packet

✓ Sponsorship Form & Script

✓ Rules

✓ Reasonable Goals

✓ Recognition & Awards



Montessori At Sandy Ford Read-A-Thon Sponsorship Form

STUDENT NAME: _____

MY GOAL IS TO READ _____ **TOTAL MINUTES IN 29 DAYS!** (_____ Minutes/Day * 29 days)

Dear Family, Friends and Neighbors:

I am asking you to sponsor me in my school's Read-A-Thon fundraiser. I will spend less time on devices and watching TV and spend way more time reading over the 29 days! I'll do my best to achieve my reading goal of _____ minutes per day. You can sponsor me by the minute or a flat rate. For example, if you sponsor \$0.10 per minute and I meet my goal, you would donate \$ _____. Would you like to sponsor me? You don't have to pay today, I'll be in touch the week of January 19th to let you know how many minutes I read and to collect the money you were so kind to pledge. THANK YOU!

Pledge Per Minute Examples:

Reasonable Class Goals	Minutes/Day	Total Minutes (29 Days)	1 ¢	5 ¢	10 ¢	25 ¢
EC Low	10	290	\$2.90	\$14.50	\$29.00	\$72.50
EC High	15	435	\$4.35	\$21.75	\$43.50	\$108.75
Elem Low	20	580	\$5.80	\$29.00	\$58.00	\$145.00
Elem High	30	870	\$8.70	\$43.50	\$87.00	\$217.50
Jr Low	30	870	\$8.70	\$43.50	\$87.00	\$217.50
Jr High	60	1740	\$17.40	\$87.00	\$174.00	\$435.00

Sponsor Name	Pledge / Minute OR Flat Rate	Do Not Exceed? (Enter a cap amount below, or to let student minutes drive amount, leave blank.)	Estimated Amount To Be Raised if Meet Goal	Total Amount Due (Complete after Read-In)	Check When Collected ✓	Thank You Sent ✓
Total						

Why Should Students Participate?

This is a unique school fundraiser in that the **students** are the major players! They take pride and ownership in being able to raise money for their school, gathering pledges and achieving goals. **Many discover a love of reading** in their spare time and like to read in the car to/from school. We will support and encourage them whole-heartedly in this community endeavor. We will recognize all students who participate, whether by reading or by the OPT OUT form, with a certificate showing their minutes read and dollars raised (if applicable), and we will celebrate our efforts upon completion.

What Minutes Count?

- Reading before the official start of the Read-A-Thon does **NOT** count.
- Reading before and after school counts. Even if you're in early-care or after-care, those minutes count. Reading while in school, 8:30 AM to 3:00 PM, doesn't count.
- Being read to by other people counts, as long as it is not within school hours.
- Listening to an audio book counts, as long as it is not within school hours.
- Reading aloud to a pet counts.
- Reading aloud to other people counts. Read to the elderly in a nursing home. Or read with a friend. If you happen to read to someone who is also participating in the Read-A-Thon, it counts for **BOTH** of you!
- Reading under the bed covers, with a flashlight counts (but only if it's ok with your parents).

Read-A-Thon Rules

- Sponsorship Forms are used to track your sponsors and how much they have pledged to donate.
- The Minute Recording Sheet must be used to keep track of how many minutes you read each day.
- What if I miss a day? You can make up for missed days by reading extra the next day. We recommend you try to read each day though, to make achieving your goal easier.
- Parents must initial the Minute Recording Sheet each day to confirm that their child read all their logged minutes.
- Please don't guess minutes. Please look at the clock or use a timer or stopwatch to clock your minutes.

How Long Should Students Read?

Below are reasonable reading goals per day, based on age, but please set your own goals:

Level	Minutes per Day	Minutes over the entire 29-day Read-A-Thon
Early Childhood	10-15 minutes	290 - 435 minutes
Elementary	20-30 minutes	580 - 870 minutes
Junior/Middle:	30-60 minutes	870 - 1740 minutes

MSF Read-a-thon Recognition & Awards

Individuals:

We'll recognize individuals in every classroom for the following achievements: most minutes, most money, most sponsors. **Last year's winners** were:

School Year 2023-24

Classroom:	Most Minutes	Most Money	Most Sponsors
EC -Emma	Zephyr Ross	Huxley Sutherland	Huxley Sutherland
EC -Brooksie	Tacoma Ross	Maddie Winchester	Ele Wittmer
Elementary	Alex Levin	Felicity Fisher	Felicity Fisher
Junior	Charley Jacobs	Braden Klavuhn	Tali Lemke

Classrooms:

There are two special classroom awards:

- \$100 to the class raising the most money
- \$100 to the class gathering the most sponsors

The winning classes get to decide how to spend \$100 of the funds raised! It can be spent in their classroom, or in the school.